



NATURA

Outdoor Education &
Training Solutions Pvt. Ltd.



NATURA

ADVENTURE CREW



NATURA

ADVENTURE IDEAS



NATURA

Training Solutions

The Natura story

Created to bring the world of adventure and wilderness closer to the common person, Natura creates unique experiences to introduce the urbane individual to the pleasures and insights inherent in the great outdoors.

As an organisation, Natura represents the sum total of the experience, expertise, knowledge and passion of a prodigious few from the fields of Adventure Sports, Experiential Learning, Offbeat Travel & Ecology. Each of them have been decade-old professionals in their industry and have together lent Natura a reputation and client relationships that pre-date its existence by several years.



- Planning, design & management of **Adventure-themed Events** and on-ground activation.
- Conceptualise and execute **Aerial Stunts** for theatre, film and television production.
- Design and Operate temporary and long-term **Adventure Destinations** and multi-activity installations.

With its blend of ingenuity and academic expertise in adventure technology, Adventure Crew also offers **Consultation** and **Audit** of adventure safety systems.

Natura Adventure Crew

Natura Adventure Crew is a division of cutting-edge adventure professionals who have taken their expertise of adventure sports technology to creating specialised Adventure Installations for Events and in conceptualising and executing Aerial Stunts for Stage, TV and Film production.

This division also plays a designing and consultative role in developing Adventure Arenas, Multi-activity Towers and large-scale Adventure Destinations for mall/ resort/ property owners, recreational/ entertainment centres and theme-parks.

Applying the in-house expertise, academic approach and stringent adherence to International Standards to a much wider canvas, Adventure Crew offers its services and knowledge-base as Safety Consultants for Monitoring, Auditing and implementing Safety Systems and Protocols for large-format events, conventional stunt production; for high-risk environments like factories and workshops; and for amateur thrill-seekers.



- The adventure-tourism arm of Natura.
- Huge treasure-chest of **offbeat, adventure and wilderness holiday** ideas across India.
- Caters to a **diverse variety** of tastes, expectations and budgets.
- From **short treks** to long **backpacking trips**; from **bungee jumping** to **white-water rafting**, we've always got the perfect getaway!

Natura Adventure Ideas develops and markets holiday experiences, offbeat destinations and outdoors-related personal gear.

Over the years, Natura has built a huge network of tucked-away, destinations; quaint extraordinary resorts, hotels and camp sites; and developed an extensive range of out-of-the-world activities. Keeping in mind the modern urbane intrepid traveller, Natura offers end-to-end travel plans that let you try the most bizzare vacation without any hassle. More-over, Natura offers people a chance to explore their own personal tastes in travel may it be wildlife and wilderness related, may it be high-adrenaline experiences or may it even be sedate cut-off-from-civilisation unexplored destinations.

The facets of Natura



- Adventure-based Experiential Learning modules for **Management Development**.
- Outdoor Educational Curriculum for **School Partnerships**.
- **Personal Development** and **Leadership** programs for **children and youth**.
- Adventure & Wilderness **Skill Training**.



*The mountains are our whiteboards,
the rugged path, our course material.
While the grass become our benches
and thin air, the walls of our classrooms.*

The Natura Training Solutions uses the wilderness and adventure as tools alongside the principals of Experiential Learning to create the following unique learning & development models:

Natura CorpEd: HRD-led Management Development, Behavioural Training, Leadership Development and remedial or redirectional workshops for corporate bodies.

Natura Beanstalk: Outdoor Education, Personal Development and intensive outdoor skill enhancement programs for children and youth.



The Natura Outdoor Education Trust (NOET) is an independent not-for-profit organisation that uses the wilderness and adventure as tools to promote learning, development and ecological conservation.

The Trust also works towards the cause of protecting all that makes up the magic of the Outdoors for us – our fast depleting green-scapes

Additionally, the Trust also aims to create a talent pool, train and help recruit the skilled outdoor professionals needed to create safe, enjoyable and enriching outdoor experiences for people.

A Few of Natura's Past Clients

Corporate Houses

- Adlabs Films
- Tata Sky (North India Operations)
- USV Pharma
- Optimix
- KPMG India
- Citibank Ltd
- Crisil Ltd
- Johnson & Johnson
- ACC Cement
- Nicholas Piramal
- Jawadwala Constructions Pvt Ltd

Event Companies

- EMC Events India Pvt. Ltd.
- Percept D Mark India Pvt. Ltd
- Consumer Links Marketing Pvt. Ltd.
- Encompass Events Pvt Ltd

Production Houses

- Moser Baer
- Zee Tv
- UTV
- Sony Tv
- Sony Pix
- 9x Channel
- Sai Baba Tele Films
- Terrence Lewis Contemporary Dance Company
- 1000 Words
- Indian Television Academy
- Milk Corporation Pvt Ltd

Partners in CSR Projects

Mumbai Mirror
Nature Valley
Kalpataru Ltd.
Virgin Mobile



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